

Beat: News

Playboy Magazine To Stop Nude Photos

Playboy will end pornography in 2016

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USPA NEWS - Playboy Magazine announced on Tuesday (Oct. 13) that it will stop publishing full pornographic photographs in 2016, according to magazine executives. The change will begin as of their March 2016 issue, and will still contain photographs of women, but none of which will be pornographic.

Big Changes

On Tuesday (Oct. 13), Playboy Magazine executives announced that as of their March 2016 issue, Playboy Magazine will no longer depict fully nude photographs of their models, showing instead models in questionable clothing (most likely to be non-nude but yet still risky clothing, such as thin panties and thin bras). The announcement was announced after profits were down over the past several years, going from several million subscribers in the 1980s, to only 800,000 subscribers in 2014 (SOURCE: Fox News Business). The belief on why sales are down are for two reasons: one, most of its target audience have jobs, where it would be considered "not safe for work," and that pretty much everything found on its pages can be found on Google.

History

Playboy Magazine was founded in 1953 by Hugh Hefner. Its first issue featured actress Marilyn Monroe, which sold over 50,000 copies (SOURCE: www.playboyenterprises.com/about/history/). The full history can be found at www.playboyenterprises.com/about/history/.

The announcement ends a nearly 62 year run of pornographic photos in a single magazine. So, now when you hear someone say that they subscribe just for the articles, you can start to believe him.

Article online:

<https://www.uspa24.com/bericht-5772/playboy-magazine-to-stop-nude-photos.html>

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V.i.S.d.P. & Sect. 6 MDSIV (German Interstate Media Services Agreement): Jacob Huffman

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Editorial program service of General News Agency:

UPA United Press Agency LTD
483 Green Lanes
UK, London N13NV 4BS

contact (at) unitedpressagency.com
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